



AWS OPTIMISATION SERVICES

It's all too easy for AWS migrations to create IT sprawl, lack of visibility and spiralling costs, which is serious news if you work in IT or Finance — and it happens on your watch. Phoenix can help you to drive efficiency through your cloud strategy.

Consume the cloud, don't let it consume you

The cloud can bite back — taking ever-increasing mouthfuls of budget and time, as you try to make sense of the confusing costs within AWS bills. Maybe you know something is going badly wrong, yet you lack in-house cloud expertise and feel powerless to act?

Take control in a way that typically costs you nothing

With Phoenix AWS Optimisation Services, you can gain full visibility and control over the public cloud — using services that typically fund themselves and deliver a significant return on investment.

Understand who uses what and when

Governance and ownership of costs is a real challenge with the public cloud. The sheer amount of data sources and chargeable metrics within the platform is bewildering. An AWS bill can have hundreds of lines and everyone from the engineering teams through to the finance teams have to try and unpick who is doing what and compare it back to an original budget.

Cloud Snapshot: Start with our free-of-charge service

We'll pull millions of data points from your AWS accounts to indicate where your budget is being spent and highlight potential inefficiencies. We'll review your cloud security too. You'll see the true picture emerge.

Delve deeper - three services to take your optimisation to the max

Cloud Report 	Cloud Optimise 	Cloud Ignite 
<p>We'll get under the skin of the cloud costs you're paying currently — and make detailed recommendations generated from the earlier Snapshot reports. A tagging policy will be recommended to achieve the metrics your business requires. Then we'll give you full access to our cloud tool and provide training on how you can optimise your services.</p>	<p>We'll create an ongoing action plan to reduce expenditure and improve security. Follow our tagging guidance and you'll see costs per app, individual, team and more. You can save money by taking advantage of discounted reserved instances, under-utilised instances, and instances with a 'lights off' policy (such as test/dev workloads). We'll then generate monthly reports, look for more savings, activate alerts on spending spikes and provide help with understanding key metrics.</p>	<p>We know you're under pressure, so Cloud Ignite includes all the features of the other services — plus the resources to implement the recommendations. Our team of cloud architects will deliver results for you, while following your change management processes and carrying out full risk impact assessments. You'll also receive time every month with a Phoenix Technical Architect — working as an extension to your team — to help enhance your cloud strategy.</p>

Phoenix AWS Optimisation Services at a glance:

Services/Features	Cloud Snapshot	Cloud Report	Cloud Optimise	Cloud Ignite
Potential savings highlighted	✓	✓	✓	✓
Security alerts highlighted	✓	✓	✓	✓
Training on the tool		✓	✓	✓
Dashboard review of the analysis tool		✓	✓	✓
Detailed breakdown of RI & instance savings		✓	✓	✓
Detailed breakdown of security recommendations		✓	✓	✓
Detailed breakdown of storage recommendations		✓	✓	✓
Clear concise billing report in line with requirements		✓	✓	✓
Spend spike alerts		✓	✓	✓
Tagging policy support & implementation			✓	✓
Monthly review of AWS architects' recommendations			✓	✓
Recommendations implemented by AWS Architects				✓
Technical Architect as a service (1 hour per month)				✓

WE LOOK FOR OPTIMISATION EVERYWHERE

We're an AWS Advanced Consulting Partner*, but we also have strong relationships with Tier 1 vendors across the whole IT environment. We look for optimisation everywhere — not just within the public cloud. That means you can keep your cloud strategy in perfect harmony with the rest of your IT and the business, so everything is headed in the right direction.

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