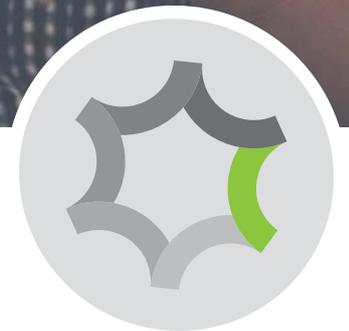




SOFTWARE OPTIMISATION SERVICE



Maximise your investment in Microsoft software with the Phoenix Software Optimisation Service (SOS)

By bringing together the expertise of our Software Asset Management, Microsoft and Managed Service teams, we have created a world-class service to help you address your tactical and strategic software challenges.

BEYOND COMPLIANCE

As your IT infrastructure grows, a lack of centralised procurement, poor standardisation and little knowledge of software renewal dates can make it hard to manage your software and accurately predict your annual software spend.

Couple this with the pressure your IT department is under to demonstrate compliance while rapidly reducing costs and improving efficiency, clearly there has never been a greater need to optimise the way your software is procured and managed.

By utilising Phoenix SOS, we can help you develop a vision of your current and future software licensing requirements and maximise the value of your software estate – all while saving money.

Our specialised, truly objective and confidential service will give you the insight you need to help focus on buying the right licences, at the right time, for the right price.

KEY BENEFITS OF THE SOFTWARE OPTIMISATION SERVICE



Efficient Mergers & Acquisitions
Avoid software licensing complexities during times of change



Maximise Your Microsoft Investment
Achieve successful procurement negotiations to reduce cost while achieving the best value



Bring an End to Unbudgeted Spend
Avoid costly and unplanned additions to your software licensing estate



Improve & Deliver on Your IT Strategy
Ensure the software licensing agreements you invest in support the latest productivity tools to facilitate your IT strategy



Optimise Your Software Renewals
With Phoenix SOS you can make intelligent and informed decisions around software licensing renewals to save time and money

BENEFITS TO YOU

Phoenix Software can work in partnership with your organisation to:

- Understand current licence entitlements and offer a range of licence entitlement services ranging from a full software audit to a licence roadmap
- Identify a long-term implementation strategy, including potential growth and decline
- Give expert advice on how to licence a virtualised environment correctly, on both server and desktop
- Conduct complex cost modelling which will provide definitive long-term costs for your Microsoft licensing strategy
- Create a detailed strategy report that will analyse each option for benefits and risks, making recommendations for a solution which contributes to any business case justification
- Make recommendations for, or even carry out, vendor negotiations on your behalf
- Produce a management presentation pack summarising the analysis and findings that you can then use to present to senior executives within your organisation investment within the cloud

READY TO LEARN MORE?

With proven savings of between 10 and 30% on your average annual software spend, contact a member of the Phoenix Team today and take the first step towards getting the best possible deal for your organisation.

Contact us on **01904 562200** or email clarity@phoenixs.co.uk