

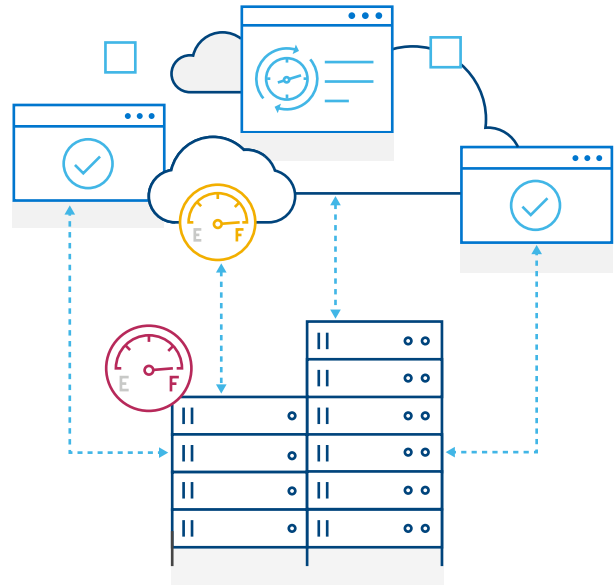
# Overcome multi-cloud complexity with hybrid cloud consistency



Many companies have treated migration to the cloud as a mandate – and NOT a strategic resource to complement business and application requirements. One of the results has been the proliferation of multiple clouds, which can create challenges ranging from unpredictable costs to security vulnerabilities.

Dell Technologies Cloud solves for this, enabling you to establish a strategic hybrid cloud strategy that aligns IT resources with your business and application needs.

## Streamline infrastructure and operations across IT environments



### MULTI-CLOUD CHALLENGE

When leveraging multiple clouds, you need to manage different tool sets, platforms, security postures, operational silos, and poor workload/application mobility.

### DELL TECHNOLOGIES CLOUD SOLUTION

A hybrid cloud that offers consistent infrastructure and operations to eliminate silos and drive efficiency and agility, while also supporting workload/application mobility.

## Speed innovation with simplified migration

### MULTI-CLOUD CHALLENGE

You must act quickly to deliver differentiated value. Yet time spent planning, designing, deploying, configuring, and debugging IT systems during migration negates speed.

### DELL TECHNOLOGIES CLOUD SOLUTION

Leverage pre-engineered solutions to help you get up and running quickly, reduce TCO, minimize risk, and simplify the cloud migration experience.



## Optimize TCO with flexible hybrid pricing models



### MULTI-CLOUD CHALLENGE

While public cloud is perceived as more cost-effective compared to on-premises, it creates unpredictable costs. Steady-state workloads may be more suitable in your data center.

### DELL TECHNOLOGIES CLOUD SOLUTION

Choose the optimum mix of public, private, and edge cloud resources your business requires, with flexible consumption and payment options.

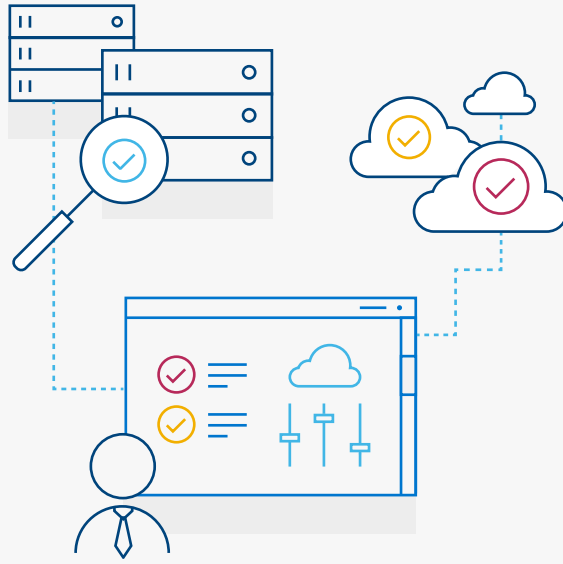
## Align IT skillsets to ensure performance and availability

### MULTI-CLOUD CHALLENGE

You need a variety of skillsets to plan, design, configure, deliver, and maintain IT resources in the cloud. Many organizations have trouble recruiting or retaining this expertise, creating issues that impact performance and cause outages.

### DELL TECHNOLOGIES CLOUD SOLUTION

Empower your IT teams to work with a familiar toolset and operating model to boost productivity and mitigate performance issues and outages.



## Enforce security throughout all IT environments



### MULTI-CLOUD CHALLENGE

While cloud vendors enforce rigorous protections, it can be difficult to understand and meet their security requirements, resulting in vulnerabilities.

### DELL TECHNOLOGIES CLOUD SOLUTION

Enforce security policies consistently across IT environments, minimize your attack surface, and maintain the proper visibility and control over applications and data.

## Choose the cloud that gives you consistency and choice

Dell Technologies Cloud



### Consistent operations

A single compatible set of tools to manage multiple clouds of your choice



### Consistent infrastructure

Apps and workloads that do not have to be reworked to run in any cloud

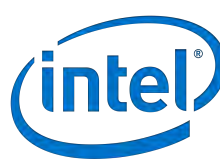


### Consistent services

Financing and consulting services to optimize cloud investments and strategy

## Your cloud platform—from data center to edge

Cloud architecture offers a path to greater levels of automation and self-service capabilities while supporting operational goals of cost efficiency, improved security, and flexibility. Cloud deployments built on Intel® architecture are supported by the industry's broadest ecosystem, and provide more trusted cloud computing and enhanced security, along with workload-optimized, scalable performance from edge to network to data center.



Start building your consistent hybrid cloud strategy today.

[DellTechnologies.com/BetterCloud](https://DellTechnologies.com/BetterCloud)