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ACCELERATE YOUR MISSION WITH A MICROSOFT MODERN WORKPLACE

WHY MICROSOFT 365 IN CHARITIES?

The charity sector is seen as an increasingly important part of society. For this reason, it's even more important for charitable organisations to stay up-to-date with the latest technology and have flexible access to the services they need at all times. Microsoft 365 enables charity workers to do more of what they're there for - anytime, anywhere.

MICROSOFT 365 IN CHARITIES BENEFITS

Microsoft 365 (which includes Office 365, Windows 10 and the Enterprise Mobility & Security Suite) offers a cost-effective and easily managed upgrade route from the traditional legacy solutions that we see deployed across the charity sector. By harnessing each component of this suite, charities are able to communicate and collaborate in a secure manner with their colleagues and service users from any device and any location. Other benefits include:

Engage new generations of supporters: Microsoft 365 (M365) allows charities to make their content relevant and accessible for all supporters to increase engagement with their services.

Build relationships with volunteers and donors: Communicate with staff, donors and volunteers from different organisations easily with apps such as Microsoft Teams.

A wider platform to develop brand and raise awareness: Flexible digital technology, especially social media, are powerful new tools for charities to gain attention and promote their cause.

Digital fundraising: Adopting digital fundraising methods can increase the overall giving from donors as more people are making online payments.

> Cost cutting was not the key driver, but it has become one of the outcomes of what we're moving to. Roughly, there is a 50% saving in certain areas of our current IT expenditure by moving to the cloud – so we get more for less. For every £1,000 saved in IT that's potentially 2 weeks' worth of people being within one of our care homes. So, the more effective we are at spending our cash the better it is for the community as a whole.
>
> Joseph Rowntree Foundation

CURRENT IT CHALLENGES IN THE CHARITY SECTOR

After working with the non-profit sector for nearly 30 years', we are acutely aware of the challenges that charities face. For example, we are seeing our customers being tasked with supporting a more mobile and agile workforce based on the most up-to-date solutions, but similarly being asked to work with shrinking budgets.

59% of UK charities don't have a digital strategy in place, with the majority lacking investment in the tools and training needed to implement it.[1]

62% of charities do not have a regular giving option within their online donation system and are potentially missing out on income.[2]

MICROSOFT 365 IN CHARITIES FEATURES

While a lot of charity work is focused on fundraising and awareness raising, there is also an opportunity for digital and social media to help drive social change. Some features offered by Microsoft 365 within the charities industry include:

Accomplish more in the cloud: Deliver a best-in-class cloud productivity experience to help staff and volunteers work together in exciting new ways.

Security, compliance and privacy: Manage and protect everyone at every stage - whether it's your organisation's systems, or the data of your volunteers and donors.

High-definition collaboration: Meet and collaborate with out-of-office staff and volunteers with Microsoft Teams - an all-in-one tool for video calls, web conferencing, instant messaging and so much more.

Document sharing & translation tools: Easily share documents with staff and volunteers from different organisations, no matter where they are in the world.

Mobility and flexibility: Allow staff and volunteers to work flexibly and remotely with real-time access to their data - reducing travel and increasing productivity.

Office web apps and hosted email: Access your email, shared calendars and contacts, as well as being able to securely view or edit documents from any device.

> As part of our move to Microsoft 365, we are replacing Skype for Business with Microsoft Teams to enable better collaboration, file sharing, translation services and document management with external organisations and tenants. Having the support of a partner such as Phoenix is great as we can call on their expertise at any time to ensure that the technology is not only implemented correctly, but adopted by the users of our systems both at a local and global level.
>
> Save the Children

WHY PHOENIX SOFTWARE?

At Phoenix Software, we leverage our relationships with key vendors to establish frameworks and agreements that help charity customers reduce expenditure and benefit from economies of scale, irrespective of their size.

We provide tailored licensing support across a range of software vendors as well as offering technical expertise and guidance from our Infrastructure and Cloud Teams to ultimately provide a solution that is fit for purpose, future-proof and in budget. The Phoenix Charities Team is always on hand to provide the assistance you need to drive your organisation forward.