

Why Microsoft 365 for Housing Associations?

Housing Associations provide a number of vital services to tenants, therefore it is integral that the technology being used is up-to-date, flexible and secure. Microsoft 365 enables Housing Associations to deliver these services to their customers effectively from anywhere and at any time.

Microsoft 365 In Housing Associations Benefits

Microsoft 365 (which includes Office 365, Windows 10 and the Enterprise Mobility & Security Suite) offers a cost-effective and easily managed upgrade route from the traditional legacy solutions that we see deployed across Housing Associations. By harnessing each component of this suite, Housing Associations are able to communicate and collaborate in a secure manner with their colleagues and service users from any device and any location. Other benefits include:



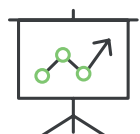
Engage new generations of tenants

M365 allows Housing Associations to make their content relevant and accessible for all tenants to increase engagement with their services



A wider platform to develop brand and raise awareness

Flexible digital technology, especially social media, are powerful new tools for Housing Associations to gain attention and promote their services.



Build relationships with staff, tenants and partners

Communicate easily with colleagues and organisations that you partner with through applications such as Microsoft Teams and Microsoft Forms.



Document management

Using Teams to store and manage documents ensuring users can collaborate on the same document in real time, while staying secure.

"Cost cutting was not the key driver, but it has become one of the outcomes of what we're moving to. Roughly, there is a 50% saving in certain areas of our current IT expenditure by moving to the cloud – so we get more for less. For every £1,000 saved in IT that's potentially two weeks' worth of people being within one of our care homes. So, the more effective we are at spending our cash the better it is for the community as a whole."

Joseph Rowntree Foundation

Current challenges for Housing Associations

After working with Housing Associations for nearly 30 years, we are acutely aware of the challenges that you face. For example, we are seeing our customers being tasked with supporting a more mobile and agile workforce based on the most up-to-date solutions, but similarly being asked to work with shrinking budgets.



Engage more directly with tenants



Do more with your technology for less



Streamlining of resources due to mergers and acquisitions



Enable diversity, accessibility and inclusion within the organisation and for end users



Provide solutions for legacy apps that may not be cloud-ready



Help Housing Associations reach their full potential through better technology

Microsoft 365 in Housing Associations features

Over the last two years, we have seen numerous Housing Associations go through mergers and acquisitions, leaving IT departments with the task of consolidating and optimising services. Some features offered by Microsoft 365 can help to compliment these tasks:



Accomplish more in the cloud

Deliver a best-in-class cloud productivity experience to help staff, tenants and partners work together in exciting new ways.



Mobility and flexibility

Allow staff to work flexibly and remotely with real-time access to their data - reducing travel and increasing productivity.



Security, compliance and privacy

Manage and protect everyone at every stage - whether it's your organisation's systems, or the data of your tenants and partners.



Office web apps and hosted email

Access your email, shared calendars and contacts, as well as being able to securely view or edit documents from any device.



High-definition collaboration

Meet and collaborate with out-of-office staff and organisations that you partner with via Microsoft Teams - an all-in-one tool for video calls, web conferencing, instant messaging and so much more.



Document sharing & translation tools

Easily share documents with staff or partners from different organisations to streamline collaborative tasks and achieve faster outputs. Translation features can also be used to extend your organisations accessibility and inclusivity between colleagues and tenants.

"Phoenix have been a long standing and trusted partner of the National Housing Federation and its Housing Association members for over 20 years. Their strategic insight, advice and support are an integral part of the Microsoft services provided to our members. They are very proactive in their engagement to ensure that offers, pricing and opportunities are not just understood but are personally optimised. We and our member community rely 100% on their support. We look forward to many more years of collaboration."

**NATIONAL
HOUSING
FEDERATION**

Carolyn Brown, CTO, National Housing Federation

True Partnerships. Remarkable Outcomes.

At Phoenix, we leverage our relationships with key vendors to establish frameworks and agreements that help Housing Association customers reduce expenditure and benefit from economies of scale, irrespective of their size.

We provide tailored licensing support across a range of software vendors as well as offering technical expertise and guidance from our Infrastructure and Cloud Teams to ultimately provide a solution that is fit for purpose, future-proof and in budget. The Phoenix Housing Association Team is always on hand to provide the assistance you need to drive your organisation forward.