

Map & Build Your Journey to a Digital Workspace

Digital workspace is a holistic change in the way end-user services are delivered by IT, allowing IT to deliver the apps and data employees need to work across any device. By taking advantage of today's cloud-based management technologies, digital workspace solutions deliver out-of-the-box experiences that scale across platforms, locations and device ownership models.

65%

of organisations have a digital workspace strategy or programme in place¹

77%

of organisations believe a digital workplace is ranked as important or very important in terms of priorities¹

42%

of organisations are at the early stage of their digital workplace strategy¹

Five Critical Requirements for a Digital Workspace

1. Putting Employee Experience First



Building a strong design culture around the employee experience is critical to meet the demands of the business, as well as the ability to secure data. If lines of business, teams and individuals believe that IT gets in the way and slows them down, employees will avoid adopting the tools and services designed to protect them.

2. Delivery of Applications - Anytime, Anywhere

You can't deliver an employee experience if you can't deliver all of the applications they need to get their job done. As soon as you begin to have caveats about what works some of the time, depending on how you are trying to connect, employees will go back to fending for themselves and avoiding IT for new apps.



3. Device Management



We believe device management is a necessary requirement for the digital workspace; it's the only way to deliver consistent experiences in a perimeter-less work environment by having real-time context of the devices used to access the apps and data employees need to do their best work.

4. Manage Experience and Security

IT can't proactively drive successful experiences if they can't measure the adoption of these experiences. This is where insights come in. True insights from data are gained from the ability to spot patterns and trends, identify potential gaps in experience or security and make recommendations for change.



5. Automate to Succeed at Any Scale



To handle the scale of a digital workspace, automation is critical, whether onboarding a new employee or device, deploying apps, serving up patches and updates, or automating remediation steps to assure an employee's device is compliant with policy. Automation assures that operational costs are minimised and removes gaps that could result from inconsistently applying security policies or leaving devices in noncompliant states for too long.

As employees become more empowered, they become more productive. Empowered employees where organisations make apps available and highly accessible have reported:

17%

less time spent on manual processes²

16%

increase in team collaboration²

16%

faster decision making²

Making business apps highly accessible, easily from any device, powers the real difference in performance. Empowered employees compared to traditional employees are more likely by nearly

5x

to report gains in personal productivity²

4x

the increase in service quality²

2x

to report that apps are very important in accelerating decision-making²

Empowered employees project for their organisations:

34%

greater increase in efficiency²

87%

of all CIOs surveyed believe that digitally empowering their employees can drive at least 5% additional revenue growth over 3 years²

2x

the increase in service quality²

1. <https://www2.simplermedia.com/rs/706-YIA-261/images/2019-state-of-dw-report.pdf>

2. <https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/company/vmw-putting-employees-first-infographic.pdf>

We're here to help

If you'd like to find out more about building a digital workplace and what steps you can take for your organisation, you can get in touch with one of our experts to discuss your requirements and answer any questions you may have.