PHOENIX | Adobe Platinum Reseller EDUCATION ELITE 2025

Adobe Express in education: unleashing creativity in every classroom

Empowering students and educators with intuitive tools for modern learning
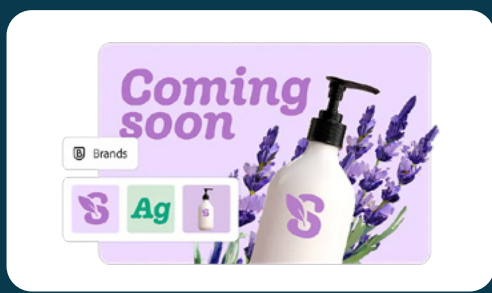
Adobe Express

Why creativity matters in education

Creative subjects aren't just "nice to have", they are essential to holistic development:
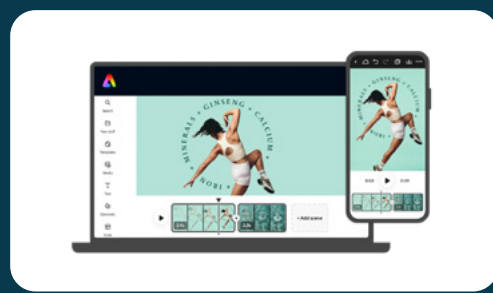
Key stats:

- **91%** of teachers believe creative activities positively impact student performance[1]

- Pupils who take part in structured arts activities tend to see **improvements in confidence, communication, and problem-solving skills**[2]

- **72%** of employers say creativity is of high importance when hiring[3]

- **85%** of teachers agree that creative thinking is just as important as literacy and numeracy[4]

- Students involved in the arts are **20%** more likely to vote as young adults and **30%** more likely to volunteer[5]

How Adobe Express supports modern learning

Adobe Express offers powerful, easy-to-use tools that help bring creativity to all learners, regardless of ability or background.
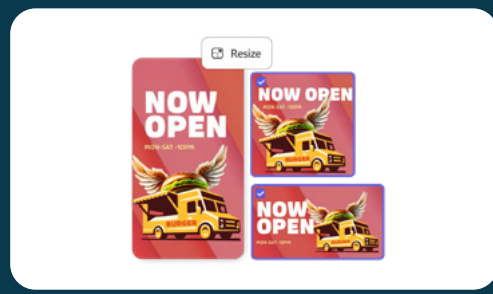
Drag and drop simplicity: students and teachers can create stunning graphics, web pages, and videos with no design experience

Cloud-based: work from anywhere, at any time - ideal for hybrid and remote learning environments

Cross-curricular applications: ideal for english, history, science, and more - not just art!

Inclusive by design: built-in accessibility features ensure all learners can participate

Real classroom impact

Teachers using Adobe Express report:
- Improved student engagement
- Higher quality of presentations and project work
- Increased confidence in digital communication

Students gain:
- Creative problem-solving skills
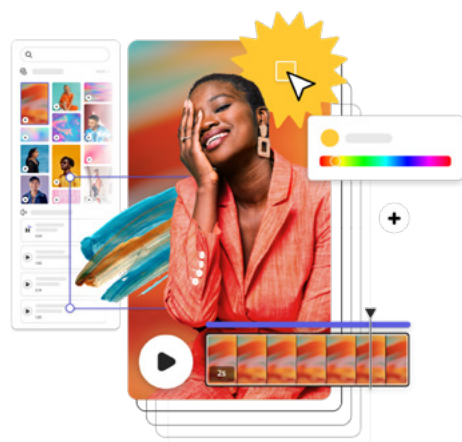- A sense of pride in their work
- Digital media literacy

Phoenix for Adobe Express

We're here to support your journey from inspiration to implementation:

Adobe Express

Expert guidance

We help schools, colleges, and universities across the UK understand the best licensing route for Adobe Express, ensuring you get maximum value.
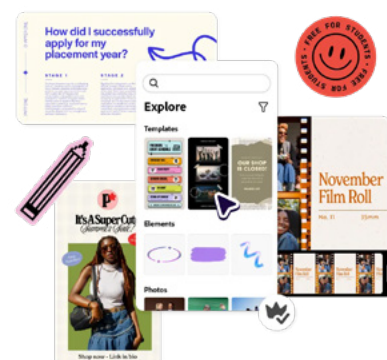
Ready-to-use resources

Gain access to our Adobe Educators' Hub, featuring:
- A wide range of curriculum-aligned lesson plans
- Step-by-step walkthrough videos
- Helpful guides and documents for staff training

Bespoke support

Whether you're rolling out Adobe Express to 10 or 10,000 users, our Education Specialists will help tailor the deployment to your organisation's needs.

Sources
1. Adobe Educator Study, 2020. 2. Cultural Learning Alliance, 2023. 3. Nesta, Creativity and the Future of Skills, 2018. 4. Durham Commission on Creativity in Education, 2019. 5. Catterall et al., 2012, The Arts and Achievement in At-Risk Youth.

Get started with Adobe Express today

Discover how Phoenix helps you bring creativity into every lesson and prepare students for a digital future.

[Access the hub →]   [Get in touch →]

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